

Build Your Action Plan: Establish Your Community Team

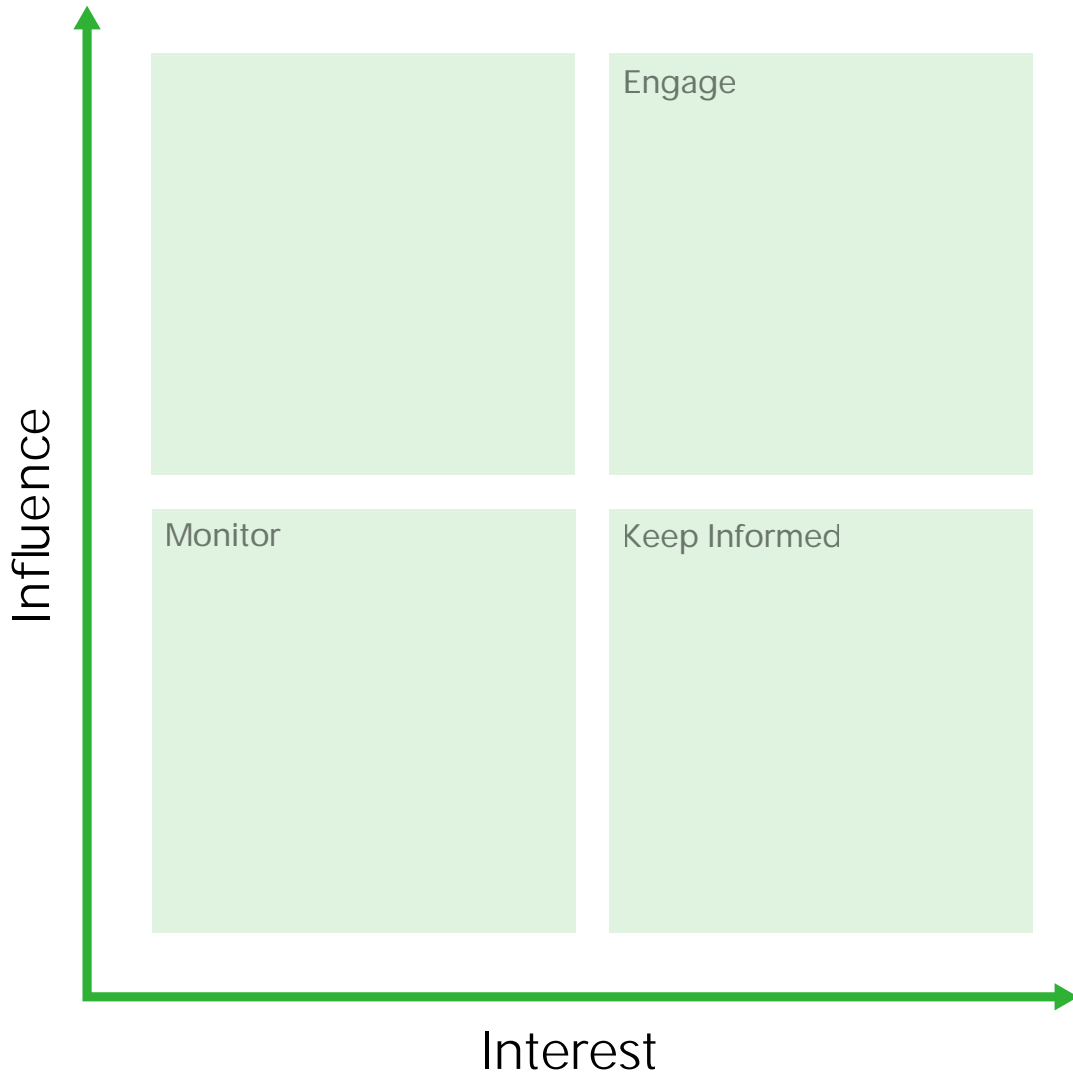
Once you have identified your community champion, you will need to establish a community team. This team will be responsible for implementing the action plan and providing ongoing support to the community champion. The team should include individuals from the community who are interested in the program and have the skills and resources to help with implementation. The team should meet regularly to discuss progress and address any challenges. The community champion should lead the team and provide guidance and support. The team should also have a clear role and responsibilities for each member. The team should be able to communicate effectively and work together to achieve the program goals.

Identify and Understand Your Team Members

Stakeholder	Key Interests or Issues	Current Level of Interest	Communication Strategy	Action Plan
<i>Example: Imam at my local mosque</i>	<i>Community health</i>	<i>Supportive</i>	<i>Engage</i>	<i>Introductory phone call; weekly email updates</i>
<i>Example: Office clerk</i>	<i>Planning and budget management</i>	<i>Neutral</i>	<i>Keep satisfied</i>	<i>Weekly email updates</i>



Some of the most common ways to engage the community are through social media, public meetings, and community events. These activities can help you build relationships with your neighbors and gain their support for your project. It's important to choose the right mix of activities for your project and your community. For example, if you're working on a project that affects a large geographic area, you might want to focus on social media and public meetings. If you're working on a project that affects a small, tight-knit community, you might want to focus on community events and door-to-door canvassing.



Once you've identified the right mix of activities, it's time to get started. Start by setting a goal for your community engagement efforts. For example, you might want to increase the number of people who attend your public meetings or the number of people who sign up for your social media newsletter. Then, create a plan for how you'll achieve your goal. This might involve scheduling regular public meetings, posting social media updates regularly, or organizing community events. Finally, track your progress and adjust your plan as needed. Community engagement is an ongoing process, so it's important to stay flexible and responsive to the needs of your community.

Build Your Action Plan: Write a SMARTIE Statement

Build Your Action Plan: Brainstorm and Prioritize Activities

Once you have identified your SMARTIE activities, you can begin to plan your activities. Write down the activities you want to do, and then think about how you will do them. Consider the resources you will need, the timeline, and the people you will need to help you. Write down your plan, and then review it regularly to make sure you are on track.

Example activities:

Visit local businesses and organizations to offer your services.

Engage your community on social media. Post regularly and interact with your followers. Consider hosting a live Q&A session.

Write a blog post or article about your services.

Educate your community about your services.

Participate in local events and conferences to network and promote your services.

Participate in local events and conferences to network and promote your services.

Connect with your community through social media.

Raise your rates by offering premium services.

Leverage your social media presence

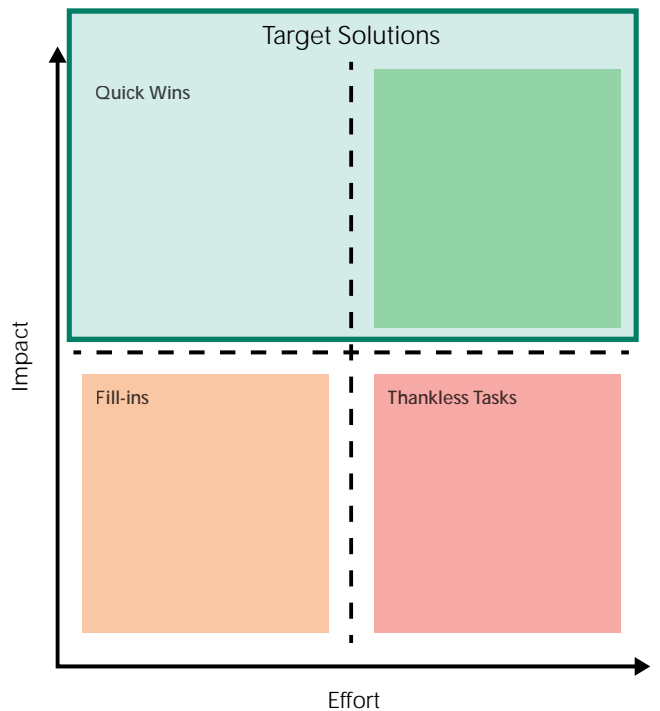
Post regularly and interact with your followers.

Host a Q&A session to answer your followers' questions.

Once you have identified your SMARTIE activities, you can begin to plan your activities. Write down the activities you want to do, and then think about how you will do them. Consider the resources you will need, the timeline, and the people you will need to help you. Write down your plan, and then review it regularly to make sure you are on track.

Once you have identified your SMARTIE activities, you can begin to plan your activities. Write down the activities you want to do, and then think about how you will do them. Consider the resources you will need, the timeline, and the people you will need to help you. Write down your plan, and then review it regularly to make sure you are on track.

Once you have identified your SMARTIE activities, you can begin to plan your activities. Write down the activities you want to do, and then think about how you will do them. Consider the resources you will need, the timeline, and the people you will need to help you. Write down your plan, and then review it regularly to make sure you are on track.



For more information, see [1-2](#) in the [Community Champion Toolkit](#).

Build Your Action Plan: Create your Evaluation Strategy

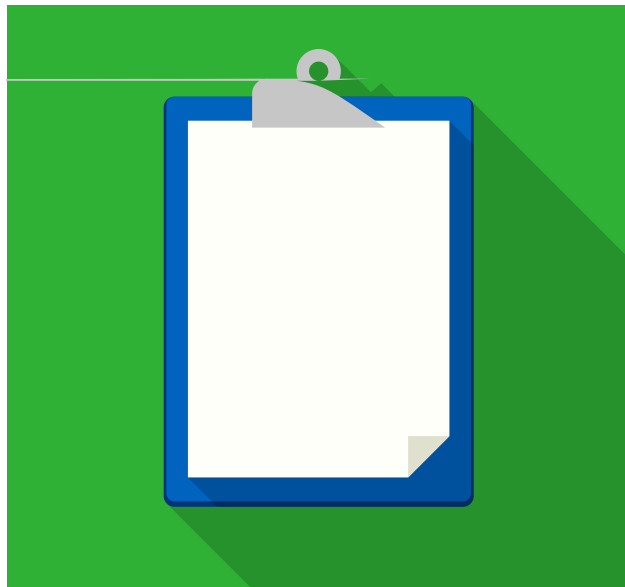
A .T n a , a a a a f n a a a a
 n a a n a .l f a a a a
 a a n f f a a .D a a a a ?O -/ -
 ?S a a a a n a f a .

Evaluation Strategy:

M a a f a n a a n a f n a n f , a , .
 R a a f a a - a
 C a a f a a f n n n n
 N n f a a
 T a a a a a a a n .E a a n f
 a a a a a n a .

Evaluation Strategy:

W a n a ?
 W a f a a (. , a n a a a , , .)?
 W a a (n , f , .)?



Put it all together: I Raise the Rates Community Champion Action Plan Worksheet

Community:

Community, Event/Issue Address:

Issue/Concern:

Priority (A-E) (Priority):

Desired Action:

Expected Results:

What is the main goal?

What are the key actions?

What resources (time, staff, money) are needed?

Implementation Schedule:

Who	What	When	Where